

## CLAIMS

What is claimed:

1. A lighted headwear piece comprising:  
a head attachment portion;  
a bill extending from the head attachment portion, the bill including at least a portion responsive to black light; and  
at least one light source for directing black light at the black light-responsive portion of the bill.
2. The lighted headwear piece of claim 1, wherein the light source comprises a black light LED.
3. The lighted headwear piece of claim 1, wherein the light source is at least partially within the bill.
4. The lighted headwear piece of claim 3, wherein the light source is substantially entirely within the bill.
5. A lighted headwear piece comprising:  
a head attachment portion;  
a bill extending from the head attachment portion; and  
a chemiluminescent material positioned adjacent an edge portion of the bill to illuminate the edge portion.
6. A lighted headwear piece comprising:  
a head attachment portion; and  
a bill extending from the head attachment portion; and

at least one light source positioned for directing light through a portion of the bill.

7. The lighted headwear piece of claim 6, wherein the headwear piece comprises a visor.

8. The lighted headwear piece of claim 6, wherein the light source is at least partially within the bill.

9. The lighted headwear piece of claim 8, wherein the light source is substantially entirely within the bill.

10. The lighted headwear piece of claim 6, further comprising a lens positioned to receive and focus light emitted by the light source.

11. The lighted headwear piece of claim 6, wherein:  
the bill includes a portion responsive to black light; and  
the light source comprises at least one black light LED for directing black light at the black light-responsive portion.

12. The lighted headwear piece of claim 6, wherein the light source comprises a chemiluminescent material.

13. The lighted headwear piece of claim 6, further comprising a flexible tubular member coupled to an edge portion of the bill, the flexible tubular member including a light-transmissive portion, and wherein the light source is coupled to the flexible tubular member for directing light through the light-transmissive portion of the flexible tubular member.

14. An apparatus for illuminating an edge portion of a bill of a headwear piece, the apparatus comprising:

a flexible tubular member adapted to be positioned along the edge portion of the bill, the flexible tubular member including a light-transmissive portion; and

at least one light source coupled to the flexible tubular member for directing light through the light-transmissive portion.

15. The apparatus of claim 14, wherein the flexible tubular member includes a longitudinal slit sized to frictionally receive therein the edge portion of the bill.

16. A headwear piece comprising a bill and the apparatus of claim 14 positioned along an edge portion of the bill.

17. A headwear piece comprising:

a head attachment portion;

a bill extending from the head attachment portion;

a display device positioned on at least one of the head attachment portion and the bill;

one or more indicia displayed by the display device; and

a controller for controlling the operation of the display device.

18. The headwear piece of claim 17, wherein the display device comprises at least one of an LED, LCD or plasma display device.

19. The headwear piece of claim 17, wherein the display device is positioned along an edge portion of the bill.

20. The headwear piece of claim 17, wherein the controller is adapted to receive a signal from an external source, the signal providing data for displaying the indicia.

21. The headwear piece of claim 17, wherein the indicia comprises real-time stock quotes.

22. The headwear piece of claim 17, wherein the controller is adapted to allow a user to input the indicia to be displayed by the display device.

23. A method comprising:

transmitting a signal to at least one lighted headwear piece from a source external to the lighted headwear piece;

receiving the signal at the lighted headwear piece; and

controlling the operation of at least one light source coupled to the lighted headwear piece in accordance with the signal.

24. The method of claim 23, wherein:

transmitting comprises transmitting the signal to a plurality of lighted headwear pieces each of which includes at least one light source; and

controlling comprises controlling the operation of the light sources in accordance with the signal.

25. The method of claim 24, wherein controlling comprising synchronizing the operation of the light sources in accordance with the signal.